

REP: TEL# 703 528 7803 FAX# 703 528 7880
HEADLINE# 6228191 TRF# 321472
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
MOD# 4: UNAPPROVED REV #1 \$\$\$ FROM REP NOV1/12 11.53
\$ \$\$ ORDER WORKSHEET HARRIS REPORT * *CHANGES** *** WFTV-TV ***

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ADV # _____ ADV. NAME ISS/AMER. CROSSROADS _____
AGY # _____ AGY. NAME CROSSROADS MEDIA LLC _____
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 6228191
PRDCT AMERICAN CROSSROADS EST# 694 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT30/12 NOV5/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE NOV1/12 11.53

REP: TO LENA
FR JULIE
OKD M9
PLS CFM, THX 11/1
CLASS: NATL. LOCAL REGIONAL

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME EMILY MILHOAN
SALES PRSN WA- JOE KNAUER

STA:
CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****
AMERICAN CROSSROADS

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS :TOTAL:
:LINE#: : : : : : : : : : : : : : : : : : :
AGENCY ADVERTISER CODE = AGENCY EST# = 694
AGENCY PRODUCT CODE =
37 S 500P-600P 30 \$2,250.00 11/2 11/2 O FRI 0
PROGRAM : EYEWITNESS NEWS 30 \$2,250.00 11/4 11/4 1 SUN 1

PROGRAM : NEWS
ORD COM1: WE CAN OFFER
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-37 FOR 1 SPOT/WK

REP: TEL# 703 528 7800 FAX# 703 528 7880
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ORDER WORKSHEET HARRIS REPORT FROM REP **CHANGES** *** WFTV-TV ***
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

LINE#:	REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	START	END	:SPTS:	WEEK	DAYs	:TOTL:	:SPTS:
:	LINE#:	:	:	:	:	:	:	DATE	DATE	:	/WK:	INVT	:	
STATION	MAKEGOOD	OFFERS:	MISSED: FRI/500P-600P					NOV2		30S	\$2,250.00	(OCT31/12)		
M9	OK'D	BUY#37	OFFER: SUN/600A-900A					NOV4		30S	\$2,250.00	PLS ADVISE.		
			CMT: WE CAN OFFER											
NOV/12	147550.00													
			CONTRACT TOTAL											
			TOTAL SPOTS											
			147550.00											
			65											

MARKET TOTALS	\$421,571	WFTV	35%	WKMG	19%	WESH	29%	WOFL	15%	WKCF	1%	WRBW	0%	CABL	0%
				WOPX	0%	WRDQ	1%	EFTV	0%						
SVC-	NSI														
DEMOs-	RA35+*														
MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF	DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME						
P-CLASS,	PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS	PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*	MULTIPLE				